

# JPPF

The Japan Parliamentarians Federation for Population

## NEWS LETTER

No.36 July 2015

### Partnership between IPPF and Japan

#### **(1) Safeguarding the lives of children with Japanese technology: conclusion of a partnership agreement with Kansai Paint Co., Ltd.**

The International Planned Parenthood Federation (IPPF) has been in a cooperative relationship with the Japan Parliamentarians Federation for Population (JPPF) since JPPF's establishment over 40 years ago and has provided support in its activities for many years. On June 15, 2015, IPPF concluded a comprehensive partnership agreement with Kansai Paint Co., Ltd.

As one of the world's largest international health NGOs (non-government organizations), IPPF provides services relating to sexual reproductive health (SRH), conducts education and training, and makes policy recommendations in 172 countries. In poor areas in tropical regions of Africa and Asia, many people including children and pregnant women lose their lives to mosquito-borne diseases. Through the provision of Kansai Paint's "Anti-MosQ" paint with insect-repelling effects to IPPF clinics via the IPPF health and medical service provider network, one of the world's largest networks of its kind, the health and lives of many people can be protected.

The partnership between IPPF and Kansai Paint is a new model of cooperation between an NGO and private company and includes: 1) Notification of the reliability of products and the sale of products, 2) Cooperation in sales support, product promotion activities and activities for approval of products, 3) Product testing in research facilities and clinics, and verification of the effects of products. Specific results are anticipated in the improvement of people's health on a global scale.



Applying “Anti-MosQ” paint



Medical facility after application

## (2) Towards 2016 TICAD: Cooperation between IPPF and Japanese parliamentarians

The Tokyo International Conference on African Development (TICAD) has been held in Japan every five years since 1993 under the leadership of the Japanese government. In the future, TICAD will be held every three years alternately in Africa and Japan, and the next meeting is scheduled to be held in Africa in 2016. We spoke with IPPF Director-General Tewodros Melesse about his expectations for TICAD next year.

### ■ [In what areas does IPPF hold expectations for TICAD?](#)

First, we are pinning our hopes on the promotion of a partnership, which is the fundamental principle of TICAD. The partnership between Japan and Africa is very important not only in terms of economic ties but also in areas such as crisis response including Ebola, humanitarian aid, gender equality, family planning, and universal health coverage (UHC). We look forward to the strengthening and broadening of such a cooperative framework.



As the first IPPF Director-General from Africa, Director-General Tewodros Melesse has demonstrated creative leadership since his appointment in 2011. In his previous position as IPPF Africa Regional Director, Mr. Melesse led various projene-year period commencing in 2cts in 44 countries in Africa over a ni002.

Furthermore, in Africa there are still many lingering problems relating to the health of pregnant women, the use of reproductive health (RH) services and measures for infectious diseases such as HIV/AIDS, and many countries in Africa are yet unable to achieve the Millennium Development Goals (MDGs) by the 2015 target date. At TICAD, we would like the meeting to focus on areas of nonattainment as the most important issue. In particular, we would like to focus on SRH in a way that would lead to strengthening efforts in this area. We at IPPF believe that cooperation with the Japanese government, parliamentarians and companies is very important.

## **■ Please tell us about the relevance of family planning with problems on a global scale including the environment**

While the problem of SRH is a topic that people are reluctant to discuss, we must remove such psychological barriers and increase people's awareness that the unfulfilled need for family planning is also a problem on a global scale. Population growth is linked to macro problems such as global warming and environmental issues, and degradation of the environment has an impact on food, water and soil, and is directly linked to the livelihood and health of people as individuals on a micro level. Therefore, if we can achieve universal access to RH services including family planning, eradicate child marriage and forced marriage, eliminate violence rooted in gender, and increase the options available to people, we will see not only improvement in women's health but also improvement in population issues and environmental issues such as global warming.

## **■ Something I would like to ask of everyone in Japan**

Japan, as a member of international society, has tackled various issues in earnest including human security, improvement of maternal and child health, gender equality, and the empowerment of women. In the activities of Japanese parliamentarians regarding population issues, JPFP, the world's first non-partisan parliamentarian group for population and development, which celebrated the 40<sup>th</sup> anniversary of its establishment last year, has played a central role in promoting the activities of parliamentarians for population and development in the world. Through initiatives in population issues based on an understanding of each and every individual and the individual's rights, and improving people's health, JPFP has demonstrated global leadership in achieving democratic, sustainable development.

The support we receive from the Japanese people plays a vital role in promoting measures for world population and development issues. However, to realize sustainable development in Africa with a young population on a scale unprecedented in our history, initiatives in population and RH have taken on an even greater importance. Therefore, I ask for your further support to make it possible for all people to have access to RH services including family planning as a means of improving the health and everyday lives of underprivileged women and children in Africa, improving environmental issues, and achieving sustainable development.

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**Nepal Earthquake**

**Request of the Nepal Federation of Parliamentarians for Population and Development (NFPPD) for reconstruction support**

Account Name: Asian Population and Development Association

Account No: Saving Account 8765206

Bank Name: Hibiya Branch, Sumitomo Mitsui Banking Corporation